



EU's General Data Protection Regulations - GDPR Does it have you Frightened? It should.

Most CFOs and CIOs understand that a fine equaling 4% of Gross Revenue for failure to meet GDPR regulations for each and every offense might result in more than an earnings disaster. What explanations will be required to soothe angry shareholders and keep them from demanding CHANGE? What will it take to regain your lost customers or customers trust?

We invite you to join our May 4th webinar so that you can start preparing for EU GDPR regulatory restrictions that protect Personally Identifying Information (PII) stored by your company. We will present ideas and products that will greatly assist you in meeting these regulations without overhauling your big data environment by putting in place repeatable/collaborative safeguards and Data Assessments/Audits.

This Webinar will be directed towards the Compliance / Risk / Privacy and IT professionals that will be shouldering the responsibility of assuring your company is on its way to compliancy with EU General Data Protection Regulations. After attending this webinar, you will better understand EU regulatory requirements and how to overcome the Big Data technical challenges that most companies are frantically trying to resolve.

We will demonstrate how BigDataRevealed's software solution will quickly discover a large majority of your existing vulnerabilities and provide a path for remediation that does not involve an army of Data Management/Scientists writing 'code', during this period where Data Management/Scientists are in high demand. We will show you a solution to jump start your GDPR compliance that will greatly reduce expenses and cut months from your current implementation plans.

By accepting our invitation to join this webinar you will:

- Learn the art of the possible with BigDataRevealed
- Understand the streamlined Proof of Concept steps you can take to jump start GDPR Compliance and Audit your current efforts.
- Lead your company to GDPR success.
- See live examples of the BigDataRevealed Intelligent Catalog, Discovery, SecureSequester and Encryption repeatable/collaborative application processes.
- Observe discovery of patterns within data such as emails, credit cards, Social Security, phone numbers and other types of data for protecting Private data as well as identifying / documenting false positives.
- Recognize the value of storing business data columnar classification for later use in the Intelligent Catalog

BigDataRevealed is unequalled in managing HDFS / Hive and Hbase data lakes for Data at Rest and for Live Streaming Data.

Please join our Webinar This May 4, 2017. Register early and submit questions for our panel of experts.

<http://bigdatarevealed.com/eugdprwebinar-invite-form>

As a member ourselves of the www.gdpr.institute / www.gdpr.associates, we find this a great resource for learning and growing ones knowledge about the EU GDPR and their founders and Board Members are accomplished resources and point to blogs, articles, insights and other valuable resources.

For Additional Questions, Requests to become a Guest Panel Member or Key Note Speaker reach Steven Meister at 847-791-7838 or email us at EUGDPRWebinars@bigdatarevealed.com